For Immediate Release
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UFS Corporation Launches the One+ C Cell

One+ C Cell expected to be a good fit in automotive E-coat paint systems.

Valparaiso, Indiana USA — December 10, 2004 — UFS Corporation announced the launch of the new and innovative One+ C Cell today. This Membrane Electrode (ME) Cell is targeted to replace crescent-shaped and box cells presently in use at many automotive assembly plants. UFS Corporation, the leading manufacturer tubular ME Cells, has leveraged its 30-plus years' experience to develop this leading-edge method of constructing a crescent-shaped Cell.

ME Cells are an integral part of the E-coat paint system, in which a primer coat of paint is applied to protect bare metal from corrosion. The crescent-shaped Cell, introduced about 15 years ago, had many cumbersome and problematic design features. The UFSc One+ C Cell is a radical departure from the traditional crescent-shaped Cell. The membrane and electrode are housed in one, comparatively lightweight unit for a unitary design. The ingenious design eliminates bolts, putting an end to leaky joints to adjust or repair. In addition, the cost-effective design excludes a fiberglass frame, allowing for competitive pricing.

Limited production of the One+ C Cell for beta site testing will begin in the first quarter of 2005. E-coaters who serve as beta test sites will receive one (or more) One+ C Cells to install and monitor for several months. Full scale production is expected to begin in mid 2005.

Founded in 1973, UFS Corporation is the worldwide leader in tubular ME Cells used in E-coat paint systems. The company's sole focus is electrocoating equipment, offering a wide range of products and services for automotive, auto parts, appliance, agriculture, recreational equipment and general industrial manufacturers.

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